FOR MORE MEDIA INFORMATION:
DANNA MILLER/TIFFANY PRITCHETT
THE ZIMMERMAN AGENCY • 850.668.2222
TPRITCHETT@ZIMMERMAN.COM

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THE ROOSEVELT HOTEL NYC GARNERS PRESTIGIOUS GOLD KEY AWARD

NEW YORK – Honored with the prestigious Gold Key Award by *Meetings & Conventions* magazine, The Roosevelt Hotel, New York, is rewarded for excellence in 2008 and is acknowledged as one of the world's finest meeting properties.

Nominated and chosen by the magazine's subscribers and toughest critics - meeting planners - the *Meetings & Conventions'* Gold Key Award is given annually to the finest meeting properties worldwide. Planners base their selection on seven challenging criteria: overall attitude of meeting staff; quality of meeting rooms; availability and quality of guest services; quality of food and beverage service; proficiency and ease of handling reservations; possible range of recreational facilities and availability of audio visual services and other technical/support equipment.

From the neo-classical lobby with its gilded adornments, to the 30,000 square feet of meeting space, The Roosevelt Hotel is acknowledged for its stunning architecture, historical accommodations and scrumptious food without sacrificing efficiency and willingness to help.

"We are thrilled to have been chosen for this award," said John Trovato, general manager. "It is recognition of the hard work that goes into operating such a fine hotel."

The Roosevelt Hotel attracts and awes meeting planners and attendees alike with its enviable Madison Avenue and 45th Street address, including the expansive, 5,696 square foot Grand Ballroom accommodating up to 1,000 attendees and boasting an adjacent private dining parlor and 1,952 square foot foyer. The meeting space also consists of the Terrace Room, perfect for hosting groups up to 500 and banquets for up to 300 within the 4,128 square feet of space. For "unofficial" meetings visitors head to the most elaborately appointed parlor in The Roosevelt Hotel, the oval-shaped, two-story PALM ROOM, encircled by a dozen towering pillars and spanning 3,038 square feet.

Additional executive session and boardroom appointments are found in 19 meeting rooms, ranging in size from 299 to 1,007 square feet, providing flexibility for a variety of meeting needs, from intimate meetings of 20 to corporate galas of 800.

Deemed the Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel is located right in the thick of things -- steps from Fifth-Avenue shopping and Park Avenue, and a straight shot to the hip East Village and Lower East Side's restaurants and bars. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities.

Offering views of mid-town Manhattan, the hotel's rooftop lounge, mad46, serves as a secluded hideaway situated 19 stories above the elegant 84-year-old landmark. Visitors can kick back, relax and enjoy a refreshing break from the hustle and bustle of the city.

When in Paris, make sure and consider its sister property, the Scribe Hotel. Located between the Opera Garnier and Place Vendome, the Scribe Hotel is ideally located in the heart of the business and tourist quarters of Paris, www.sofitel.com.

For more information call The Roosevelt Hotel, 888 TEDDY-NY or visit www.therooseveltthotel.com.

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