

## **GROUP DISCOUNTS IN GRAND STYLE AT THE ROOSEVELT HOTEL**

NEW YORK – January 28, 2008 – One step through the traditional revolving doors of The Roosevelt Hotel and guests are transported to the grandeur of old New York. For a limited time, meeting planners and attendees alike can take advantage of the hotel's 30,000 square feet of neo-classical meeting space and enviable Madison Avenue and 45<sup>th</sup> Street address with two special discounts including the **ROOSEVELT GROUPIES** and **THE EXECUTIVE PACKAGE**. From ten percent off group rates and a free cup of Starbucks for guests each day, to a 25 percent price reduction in meeting room rentals and a personal iPhone, meeting and event planners need look no further than The Roosevelt Hotel.

### **ROOSEVELT GROUPIES PACKAGE**

- Classical accommodations for groups of 25 rooms or more
- 10% off group rate
- Free cup of Starbucks for guests each day
- Free high-speed internet connection in guestrooms
- Offer extended to all third party planners

The **ROOSEVELT GROUPIES\*** package applies to groups of 25 rooms or more per night and includes ten percent off the group rate, a free cup of Starbucks for guests each day in the Madison Club Lounge, as well as free high-speed internet connection in guestrooms. Meeting planners booking a group with a consumed revenue of \$25,000 or higher will receive a complimentary iPhone. This offer is extended to all third party planners and must be booked by March 31, 2008 and consumed by Sept. 1, 2008.

### **THE EXECUTIVES PACKAGE**

- 15% reduction in food and beverage prices
- 25% price reduction in meeting room rentals
- Complimentary upgrade to Starbucks coffee during breaks
- Complimentary high-speed internet in event rooms

Event planners and attendees enjoy a 15 percent reduction in food and beverage prices, 25 percent discount on meeting room rentals, high-speed internet in event rooms, as well as a complimentary upgrade to Starbucks coffee during all breaks, with **THE EXECUTIVES PACKAGE\***. Meeting planners booking a group with a consumed revenue of \$15,000 or higher will receive a complimentary iPhone. The offer must be booked by March 31, 2008 and consumed prior to Sept. 1, 2008.

Deemed the Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel spans an entire city block and envelops meeting attendees in simple splendor and fascinating history. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities.

To take advantage of deep discounts on meetings and events at The Roosevelt Hotel call toll-free **888-TEDDY-NY** or visit **[www.theroosevelthotel.com](http://www.theroosevelthotel.com)**.

\*Offer not available on previously booked events, both offers cannot be combined, based on availability Limited to one iPhone per booking, subject to availability. The Roosevelt Hotel reserves the right to cancel offers at anytime without notice.

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