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INSPIRED BY *SEX AND THE CITY* GIRLFRIENDS GO CHIC IN THE “BIG APPLE” WITH *THE GIRLS ARE BACK IN TOWN WEEKENDS*

NEW YORK CITY -- In celebration of the *Sex and the City* movie release on DVD, The Roosevelt Hotel is enticing girlfriends to meet back in the “Big Apple” like Carrie and her crew and indulge in **The Girls Are Back In Town** package starting at **\$521 a night for two, through December 31, 2008**. The package includes sinfully spacious accommodations, midnight milk and cookies, breakfast-in-bed and a tour of the famous foursome’s hip haunts.

THE ROOSEVELT’S THE GIRLS ARE BACK IN TOWN PACKAGE -- \$521*

- Sinfully Spacious Accommodations
- Sex and the City Tour
- Milk & Cookies Midnight Snack
- Breakfast-in-Bed

Combining inspiring pleasures and intuitive service, The Roosevelt arranges for ladies to enjoy a *Sex and the City* tour of more than 40 sites that the girls frequented on the Emmy-winning show. For a sweet tooth fix, the tour stops at Magnolia Bakery where gal pals savor Miranda’s favorite pink frosted chocolate cupcakes, while shopaholics satiate shoe fetishes at Dolce & Gabbana in SoHo, where Carrie shops for her latest foot fashions. For those seeking “salvation” there is a stop by the church where Samantha met “the Friar” or art buffs go on location to the Gallery in SoHo where Charlotte worked.

After the girls get finished gabbing about the tour, they return to their room to enjoy milk and cookies at midnight to satisfy late-night cravings. Enjoying a little extra shut-eye after taking on the city, sleepy shoppers treat themselves to an indulgent breakfast in bed.

To book **The Girls Are Back In Town** getaway, call The Roosevelt Hotel toll free at **888-TEDDY-NY** or visit **www.theroosevelthotel.com**. If booked between June and September, the hotel will throw in a complimentary round of Cosmos at mad46, the hotel’s new rooftop lounge.

*Package price based on double occupancy and a minimum of two nights; each additional guest is \$130. Limited time offer. Package based on availability. Excludes taxes and gratuities. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with any other offer. Black out dates apply.

Sex and the City and all related characters are the property of Brillstein-Grey Entertainment, Sex and The City Productions, Inc., Home Box Office, a Division of Time Warner Entertainment Company, L.P. The Roosevelt is in no way associated with the aforementioned companies.

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