

GUESTS OF THE ROOSEVELT HOTEL DISCOVER FAIRYTALE ROMANCES REALLY ARE “MADE IN MANHATTAN”

NEW YORK – January 28, 2008 – This Valentine’s day couples are invited to rekindle true love and discover why New York is known as one of the most romantic cities in the world with the **MADE IN MANHATTAN** package at The Roosevelt Hotel starting at **\$449/night* Feb. 14-16, 2008**. From mouth-watering chocolate covered strawberries and bubbling champagne, to a romantic Valentine’s Day dinner for two at Roosevelt Grill and intimate breakfast in bed, soul mates fall in love all over again at Manhattan’s legendary landmark.

MADE IN MANHATTAN PACKAGE -- STARTING AT \$449 PER NIGHT*

- Classical Accommodations
- ½ Dozen Red Roses Upon Arrival
- Chocolate Covered Strawberries Turn Down
- Bubbling Champagne
- Four course Valentine’s day dinner for two
- Intimate Breakfast In Bed
- Late checkout

The romantic rendezvous begins upon arrival at The Roosevelt Hotel as couples are whisked through the hotel’s traditional revolving doors and welcomed into their classical guest quarters to find, bubbling champagne and a half-dozen red roses.

Inside the neo-classical lobby, the Romance Concierge divulges all of the city’s famous classic romantic sites, from visiting the places where enchanting movies such as “Breakfast at Tiffany’s” were filmed and exploring New York’s awe-inspiring architecture, to taking a horse and carriage ride through Central Park and watching a passionate play like “Phantom of the Opera” on Broadway.

Couples are welcomed back to the hotel with an exclusive Valentine’s dinner at Roosevelt Grill with specialties ranging from *Rosemary Roasted Rack of Lamb* and *Duet and Baked Crab Stuffed Shrimp*, to *Trio of Profiteroles* and *Chocolate Fondue for Two*. Retiring to their classical accommodations at The Roosevelt Hotel, tired twosomes reveal are welcomed with chocolate covered strawberries, entrancing taste buds. Understanding couples won’t want the magic to end with the sunrise, the hotel offers an intimate breakfast in bed and late checkout.

Deemed the GRAND DAME OF MADISON AVENUE SINCE 1924, guests are immediately transported to the grandeur of old New York at The Roosevelt Hotel. The hotel is located adjacent to Grand Central Station, mere steps from Fifth Avenue shopping. To discover how fairytale romances are **MADE IN MANHATTAN**, call toll-free **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

*Rate per couple for a one-night stay, based on availability and double occupancy; subject to change. Excludes taxes and gratuities. \$100 charge for each additional guest. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with other. Limited supply available.

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