

THE ROOSEVELT HOTEL, NYC EARNS 2009 BEST OF EAST AWARD

NEW YORK – July 23, 2009 – Chosen as one of the top properties in the Eastern United States and Eastern Canada for the fifth consecutive year, The Roosevelt Hotel is rewarded for excellence yet again in 2009 for the annual Best of the East award by Meetings East magazine.

Nominated and chosen by the magazine’s subscribers and toughest critics -- top national meeting planners -- the Meetings East’s Best of the East award is given annually to the finest meeting properties. Planners base their selection on eight challenging criteria: overall efficiency and helpfulness of meeting staff; quality of meeting space; quality of guest services and selection of amenities; quality of food and beverage service; availability of recreational facilities and assortment of activities; quality of accommodations; and overall value and experience.

“We are honored to have been chosen by national meeting planners for this award,” said John Trovato, general manager of the hotel. “It is recognition of the hard work that goes into operating such a fine hotel.”

The Roosevelt Hotel attracts and awes meeting planners and attendees alike with its enviable Madison Avenue and 45th Street address, as well as its 30,000 square feet of meeting space, including the expansive, 5,696 square foot Grand Ballroom accommodating up to 1,000 attendees and boasting an adjacent private dining parlor and 1,952 square foot foyer. The meeting space also consists of the Terrace Room, perfect for hosting groups up to 500 and banquets for up to 300 within the 4,128 square feet of space. For “unofficial” meetings visitors head to the most elaborately appointed parlor in The Roosevelt Hotel, the oval-shaped, two-story PALM ROOM, encircled by a dozen towering pillars and spanning 3,038 square feet.

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About The Roosevelt Hotel

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things -- steps from Fifth-Avenue shopping. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. The Roosevelt Hotel’s rooftop lounge, mad46 welcomes guests and New Yorkers alike to enjoy an unsurpassed Midtown view atop the 19th floor above the hustle and bustle of the “city that never sleeps.” Stay current with up-to-date information from The Roosevelt Hotel by checking our blog at www.TheNYKnow.com.

For more information, call The Roosevelt Hotel toll-free at 888-TEDDY-NY or visit www.theroosevelthotel.com