

## **LADIES TRY NYC ON FOR SIZE WITH THE “SHOPAHOLICS ANONYMOUS” EXPERIENCE AT THE ROOSEVELT HOTEL**

NEW YORK – Shoe-shopping fervor and trendy fashion reign as shopaholics flock to The Roosevelt Hotel in NYC to take advantage of the **SHOPAHOLICS ANONYMOUS** experience, inspired by the Disney film, *Confessions of a Shopaholic*, premiering Feb. 14, 2009. Starting at **\$453 per person** for a two-night stay for two now through **April 30, 2009**, girlfriends are able to indulge their fashionista fantasies without any reason to concoct excuses as they learn the art of shopping in Manhattan, Becky-Bloomwood style.

From some of the world’s finest shopping on Fifth Avenue and a personalized shopping tour through the garment district, to a three-course lunch at a NYC classic restaurant and chocolate martini at the hotel’s own Madison Club Lounge, The Roosevelt Hotel has partnered with Fashion Update, a professional shopping service, to provide for the ultimate shopping experience.

### **“SHOPAHOLICS ANONYMOUS” EXPERIENCE**

\$453 PER PERSON for a two-night stay

- Access to an exclusive ‘secret stash of designer showrooms’ unavailable to the public
- 40% VIP discount reserved for Roosevelt guests
- iSpend Application added to customers iPhone
- Certificate for a three-course lunch at a NYC classic restaurant
- Single chocolate martini at Madison Club Lounge
- “Denny and George” inspired scarf
- Cappuccino and pastry breakfast
- Accommodations steps from great shopping

Sporting a “Denny and George” inspired scarf and sipping cappuccino, enthusiasts venture to famous Fifth Avenue—conveniently located just steps from the hotel. Flaunting everything from Louis Vuitton and Tiffany’s to Chanel and Coach, shoppers choose to indulge in world-class couture or take part in a bit of harmless window shopping.

Fashionistas hone their skills with Fashion Update’s Sarah Gardner who provides a complete guide to the hottest sales in New York City, including warehouses and sample sales, as well as access to an exclusive ‘secret stash of fashion showrooms’ unavailable to the public. The original queen of bargains, Sarah Gardner, leads shoppers through the garment district on Seventh Avenue for savings of 50-90 percent on top designer brands while the iSpend allows shoppers to set a default currency to keep tabs on spending.

After more than three hours of personalized shopping in the Big Apple, enthusiasts satisfy a different craving with a delectable three-course lunch or dinner at a local favorite. Upon return to The Roosevelt Hotel, guests rest tired tootsies at Madison Club Lounge with a chocolate martini -- perhaps the sweetest treat of the day.

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel is located right in the thick of things -- steps from the lights of Times Square and a straight shot to the hip East Village and Lower East Side's restaurants and bars. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. When in Paris, make sure and consider its sister property, the Scribe Hotel. Located between the Opera Garnier and Place Vendome, the Scribe Hotel is ideally located in the heart of the business and tourist quarters of Paris, [www.sofitel.com](http://www.sofitel.com).

To experience **SHOPAHOLICS ANONYMOUS** call The Roosevelt toll-free **888-TEDDY-NY** or visit **[www.theroosevelthotel.com](http://www.theroosevelthotel.com)**.

\*Package price based on a minimum of two guests and for a minimum of two nights; any additional guests will incur additional charges. Limited time offer. Package based on availability. Excludes taxes and gratuities. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with any other offer. iSpend can only be applied if guests own an iPhone.

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