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THE ROOSEVELT HOTEL HELPS GUESTS FALL IN LOVE WITH NEW YORK CITY

NEW YORK CITY – With one step through the traditional revolving doors of The Roosevelt Hotel, guests are transported to the grandeur of old New York. Called the **Grand Dame of Madison Avenue**, this 1,015 room hotel spans an entire city block and envelopes guests in simple splendor and classic accommodations. The neo-classical lobby with its gilded adornments captures the buzz and electric current that the “city that never sleeps” is known for. Guests bask in the hustle and bustle and at once understand why politicians, corporate high rollers, celebrities and filmmakers alike are so attracted to this historic entity.

Presenting a breathtaking backdrop for grandiose ceremonies, receptions or business meetings, 30,000 square feet of space is available at the enviable Madison Avenue and 45th Street address of The Roosevelt Hotel. Guests are mesmerized by the magical ambiance and history of The Roosevelt Hotel. When the hotel opened in 1924, innovative services included a private, underground passageway for white-gloved porters to whisk guests from Grand Central Station to the hotel, a hospital with an operating room, a health institute and Turkish spa, a children’s nursery and a kennel. It was even the first hotel to install radios in every guest room. Host to celebrities and socialites in the Golden Era, The Roosevelt Grill set the stage for Big Band great Guy Lombardo to begin his cherished tradition of broadcasting “Auld Lang Syne” on New Year’s Eve.

Each room provides an HD Flat Screen television equipped with cable and in-room movies, two telephone lines with voicemail, dataport capabilities with high speed internet access, individual climate control, ergonomic desk chair, in-room hairdryers, irons and boards and in-room safes.

The Roosevelt Hotel, located at Madison Avenue at 45th Street, is a half-hour drive from La Guardia Airport and 45 minutes from John F. Kennedy and Newark International Airports.

For reservations or for more information call **THE ROOSEVELT HOTEL** at **(888) TEDDY-NY** or (212) 661-9600 or visit the Web site at **www.theroosevelthotel.com**.

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