

THE FESTIVITIES CARRY ON THIS HOLIDAY SEASON THANKS TO RECESSION FRIENDLY LUNCHEONS AT THE ROOSEVELT HOTEL, NYC

NEW YORK – September 2009 – With the current economic climate and heightened corporate scrutiny, many companies simply cannot afford to throw the elaborate holiday galas and events of the past this holiday season. With this in mind, The Roosevelt Hotel, located in the heart of Midtown Manhattan, is offering area businesses the opportunity to entertain employees with the introduction of **Holiday Luncheons** for a budget (and time) conscious alternative everyone will appreciate.

The legendary hotel is an ideal setting for any holiday festivity, now including Holiday Luncheons in one of the hotel's casually elegant ballrooms. Whether for an intimate gathering or parties of up to 1,000, attendees will enjoy delicious selections from the holiday menu ranging from international and domestic cheeses to pepper crusted New York sirloin with bordelaise sauce. Ending the luncheon on a sweet note, the dessert menu boasts everything from New York cheesecake and assorted fruit tarts, to home baked cookies and freshly brewed coffee.

For those still seeking a taste of glitz and glamour, The Roosevelt Hotel's rooftop lounge, mad46, offers panoramic views of Midtown, including Times Square and Madison Avenue, and is the perfect venue for an elegant holiday reception. From a decadent holiday buffet including Thai cozy shrimp and mini Maryland crab cakes, to Moroccan style lamb chops passed around by butlers, mad46 serves up more than just spectacular views this holiday season.

To book a Holiday Luncheon or reception with The Roosevelt Hotel this season, call 212-885-6196, email catering@rooseveltnyc.com or visit theroosevelthotel.com.

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About The Roosevelt Hotel

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel New York City is located right in the thick of things -- steps from Fifth-Avenue shopping. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. The Roosevelt Hotel's rooftop lounge, mad46 welcomes guests and New Yorkers alike to enjoy an unsurpassed Midtown view atop the 19th floor above the hustle and bustle of the "city that never sleeps." Stay current with up-to-date information from The Roosevelt Hotel by checking the hotel's blog at www.TheNYKnow.com.