

THE ROOSEVELT HOTEL HELPS GUESTS FALL IN LOVE WITH NEW YORK CITY

NEW YORK – Falling in love isn't for the faint of heart, but The Roosevelt Hotel has made it effortless by arranging the perfect love affair with "the city that never sleeps." Inspired by the recent film, *New York, I Love You*, guests of The Roosevelt are given everything they need to fall in love with the five boroughs of New York City. Starting at **\$209 per person** now through **April 30, 2009**, guests can find love for the first time or all over again.

Each part of NYC possess its own culture and romance, which city lovers experience by developing their own vignettes during their visit, from a classic "I Love New York" t-shirt and list of NYC night spots tailored especially to guest's taste, to a walking tour of Central Park, as well as an optional food tour in the five boroughs of Manhattan, Staten Island, Queens, The Bronx and Brooklyn.

"NEW YORK, I LOVE YOU" EXPERIENCE

Starting at \$209 per person

- "I Love New York" T-shirt
- Walking Tour of Central Park
- Customized list of the hottest NYC night spots
- Special New York Experience**
- Famous Fat Dave's Five Borough Food Tour

The first scene starts at The Roosevelt Hotel in Manhattan where city lovers experience old New York and are inspired by the take-home "I Love New York" t-shirt. Feasting on the fine cuisine of New York, guests can choose to travel to all the boroughs on Famous Fat Dave's five borough eating tour, which can be scheduled by calling Dave at 646-496-6540 or by e-mail at dave@famousfatdave.com.

After filling up through the five boroughs, guests can relive their favorite movie moments on location as they take a walking tour through Central Park possibly passing by locations featured in the film. Finally, it's true love, as guests top off the New York experience with a night on the town using a list of specifically chosen spots crafted for the city goer.

Deemed Grand Dame of Madison Avenue since 1924, The Roosevelt Hotel is located right in the thick of things -- steps from the lights of Times Square and a straight shot to the hip East Village and Lower East Side's restaurants and bars. Offering 1,015 guestrooms, its historic heritage is reflected in the meticulously restored interiors, designed to capture the original architecture and offer modern-day amenities. When in Paris, make sure and consider its sister property, the Scribe Hotel. Located between the Opera Garnier and Place Vendome, the Scribe Hotel is ideally located in the heart of the business and tourist quarters of Paris, www.sofitel.com.

To experience the **NEW YORK, I LOVE YOU** experience call The Roosevelt Hotel toll-free **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

*The Roosevelt Hotel is not associated in any way with Famous Fat Dave's or the movie "New York, I Love You."

*Package price based on single or double occupancy; any additional guests will incur additional charges. Limited time offer. Package based on availability. Excludes taxes and gratuities. Advanced reservations required. Rate non-transferable. Offer not available for groups or in combinations with any other offer. Additional charges incur if a longer or more specialized tour is requested.

** Additional Fees Apply

###