

## **THE ROOSEVELT HOTEL, NYC**

### **AT-A-GLANCE**

#### **ROOSEVELT EXPERIENCE**

GRAND DAME OF MADISON AVENUE SINCE 1924  
Whisked by white-gloved porters through the traditional revolving doors of The Roosevelt Hotel, guests are immediately transported to the grandeur of old New York. The neo-classical lobby with its gilded adornments captures the buzz and electric current that the “city that never sleeps” is known for. Guests bask in the hustle and bustle and at once understand why politicians, corporate high rollers, celebrities and filmmakers alike are so attracted to this historic entity.

#### **SIZE**

Spans a Full City Block  
1,015 rooms, including 52 suites  
20 Stories

#### **LOCATION**

NEW YORK CITY  
Stands stately on Madison Avenue at 45th Street in the heart of midtown Manhattan, where the bustling business district meets the couture and culture of the Upper East Side. Just north of Grand Central Station, the hotel is mere blocks from the theatres of Broadway, famous Fifth Avenue shopping, Rockefeller Center and corporate offices.

#### **SPECIAL DISTINCTIONS**

Big Band great Guy Lombardo began his cherished New Year’s Eve tradition of broadcasting “Auld Lang Syne” over radio airwaves from the famous Roosevelt Grill.

A then-unknown Lawrence Welk orchestrated his bubbling success in the hotel, long before his career hit a high note with national audiences.

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Built in the thriving Grand Central Zone of the '20s, The Roosevelt Hotel is historically "linked" with Grand Central Station via an underground passage that once connected the hotel to the train terminal.

Featured in recent major motion pictures including "Wall Street," "Boiler Room," "Presumed Innocent," "The Hoax," "The French Connection," "Maid in Manhattan," "Quiz Show," "1408" and "Malcolm X," as well as the hit TV show "Mad Men." The lobby of the hotel was even the backdrop for Rascal Flatts 2008 Christmas hit, "I'll be home for Christmas."

## **HOTEL HISTORY**

### ARISTOCRATIC ATTRIBUTES

Named for President Theodore Roosevelt, the midtown masterpiece attracted the crème de la crème, from aristocrats and artists to celebrities and socialites. Saturday afternoon tea dances, once a popular feature of New York social life, were reinstated at the hotel during the Golden Era as a prelude to sophisticated Sunday night dinner dances.

### PIONEERING PAST

Among the first to offer an on-site health club, child care facilities (Teddy Bear Cave), a kennel for pampered pets and radios in every guest room. Originally contained a Turkish bath and hospital complete with in-house physicians and an operating room for guests.

## **ARCHITECTURAL HIGHLIGHTS**

### DIGNIFIED EXTERIOR

Renowned architects George B. Post & Sons designed The Roosevelt Hotel as one of the most dignified in Manhattan. The gracious antique French marble and limestone facade reflects Colonial American architecture.

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### SOUTHERN MANSION INSPIRATIONS

Carefully crafted moldings and interior gold trimmed details are reminiscent of American Colonial and Neo Classical styles. Lending vision to the authentic appointments are New York City Hall and late 18th century estates, most notably Virginia's "Kenmore" built in 1753, Charleston's "Brewster House" of 1810 and the turn-of-the century "Gordon House."

### THE PALM ROOM

The most elaborately appointed area; the two-story oval-shaped tearoom is canopied by a 28-foot high sky-mural ceiling and encircled by a dozen stately marbleized pillars.

### **AUTHENTIC ADORNMENTS**

Timeless tokens of yesteryear have been carefully tucked away and preserved over the years. After a long hibernation, the most beloved treasures have re-emerged.

Harkening back to the hotel heritage, a vintage relief of "Teddy," cast entirely in bronze, has stood watch over the main lobby since the '20s. Brilliant accoutrements, namely six-foot tall wall sconces and classic crystal chandeliers, add ageless appeal. A dangling brass pendant clock in the lobby and original artwork in The Madison Club Lounge and The Palm Room have also survived the decades.

### **GUEST QUARTERS**

1,015 classic appointments such as mahogany wood furnishings and light-colored bed coverings combine with conveniences of traditional wheel-back desk chairs and conservative armoires to create a cozy, residential feeling. Vibrant vinyl couches and tree bark chairs are not to be found in this anti-boutique, throwback hotel; instead, guests are welcomed to unwind in the ambiance of New York's Golden Era.

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All rooms and suites provide HD Flat Screen televisions equipped with cable, two telephone lines with voicemail, dataport capabilities with high speed internet access, individual climate control, ergonomic desk chair, in-room hairdryers, irons and boards and in-room safes.

A “suite” addition to the Governors, Ambassadors and Roosevelt suites are the faux fireplaces.

#### PRESIDENTIAL APPOINTMENTS

An eight-room, 3,900 square foot Presidential Suite includes two bedrooms; a complete kitchen; formal living and dining areas and an expansive wrap-around terrace boasting a panoramic city view.

#### AMENITIES/SERVICES

24-hour Fitness Center	Room Service
Concierge	24-hour Business Center
Valet Parking	Safety Deposit Boxes
In-Room Safes	Business Center
ATM	Gift Shop
Wireless Internet Access in all public areas	

#### SHOPS AT THE ROOSEVELT

Travelers and locals alike can take advantage of the many Mid-town Manhattan shops that are showcased at the hotel including **Bloom**, one of Japan's most recognized jewelers, with simple and dainty jewelry designs, **Work Shop Women's Clothiers**, providing French and Italian influenced women's wear and **Sarar**, European-styled men's fashion. After a day of business appointments, male guests can loosen ties, shed suit coats and stroll to **John Allan's** -- the exclusive men's wellness club located in the Roosevelt Hotel complex along with several other specialty shops.

## **RESTAURANT/LOUNGES**

### **MAD46**

Offering views of Midtown Manhattan, the hotel's rooftop lounge serves as a secluded hideaway situated 19 stories above the elegant 84-year-old landmark. Visitors can kick back, relax and enjoy a refreshing break from the hustle and bustle of the city.

A delectable signature drink menu is offered with choices ranging from the patron-favorite Mad Mojito, complete with white-chocolate stick and shaved coconut, to the Teddy-Tini – a salute to the hotel's namesake – Teddy Roosevelt.

An exclusive elevator located on the 46<sup>th</sup> Street entrance at the back of the hotel whisks visitors up to a lounge with a creative, cosmopolitan feel, cozy benches and waitresses in little black dresses.

Complete with a cozy indoor lounge, mad46 offers spectacular views of the city rain or shine. Two floor to ceiling sliding glass doors welcome guests to move freely between the indoor and outdoor space.

### **ROOSEVELT GRILL**

Featuring 1920's styling with white-gloved waiters and crisp, white linens on each meticulously attended table, the Grill offers a parade of palette pleasing breakfast items. Specialties served under the watchful eye of several Teddy Roosevelt renderings include a delectable breakfast menu and buffet, with such decadent items as melt-in-your-mouth Grand Central Eggs or the Madison Avenue Breakfast.

**MADISON CLUB LOUNGE**

Dark mahogany walls and a 31-foot long mahogany bar combine with stained-glass windows and faux fireplaces to create a loose-tie Gentleman's library atmosphere. Many business deals have been closed over after-hours enticements from the extensive cognac, port wine and single malt scotch lists.

**MEETINGS/CONVENTIONS  
SPECIAL OCCASIONS**

30,000 SQUARE FEET OF SPACE

Flexible meeting and exhibit space, which includes several breakout rooms.

**BALLROOMS**

Grand Ballroom	5,696/1,952 Sq. Ft. Foyer
Terrace Ballroom	4,128 Sq. Ft.
Palm Room	3,038 Sq. Ft.
Ballroom Foyer	1, 952 Sq. Ft.

**19 CUSTOMIZABLE BREAKOUT ROOMS**

Ranging from 300 Sq. Ft. to 1,000 Sq. Ft.

**ACCESS BY AIR**

**LA GUARDIA AIRPORT**

8.5 miles, 30-minute drive to hotel

**JOHN F. KENNEDY INTERNATIONAL AIRPORT**

16 miles, 45-minute drive to hotel

**NEWARK INTERNATIONAL AIRPORT**

18 miles, 45-minute drive to hotel

**RESERVATIONS**

**THE ROOSEVELT HOTEL**

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**[www.theroosevelthotel.com](http://www.theroosevelthotel.com)**

## **MANAGEMENT**

The Roosevelt Hotel is managed by Interstate Hotels & Resorts, based in Arlington, VA. Interstate is the nation's largest independent management company and operates more than 200 hotels and resorts worldwide.

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