

THE ROOSEVELT HOTEL, NYC ATTRACTING GLITZ AND GLAMOUR FOR EIGHT DECADES

GOLDEN ERA GLAMOUR

Big Band great Guy Lombardo began his cherished New Year's Eve tradition of broadcasting "Auld Lang Syne" over American radio airwaves from the famous Roosevelt Grill.

Gov. Thomas Dewey erroneously announced from his election night headquarters at The Roosevelt that he defeated Harry S. Truman during the dubious 1948 presidential campaign.

Hotel namesake, President Theodore Roosevelt, inspired the creation of one of the most beloved toys in the world, the Teddy Bear, after he refused to shoot a helpless cub during a highly-publicized hunting trip.

Historically linked with Grand Central Station, white-gloved porters from The Roosevelt originally whisked pampered guests through a private underground passageway to the hotel.

The Roosevelt became the first metropolitan hotel in the Golden Era to boast a wellness health center, hospital complete with an operating room, children's program and even a kennel for beloved pets.

Guy Lombardo's summer stand-in, then-unknown Lawrence Welk, orchestrated his bubbling success at the hotel long before his career hit a national high note.

The midtown masterpiece was the first New York City hotel to employ a "setback" style of architecture, designed by renowned architects George B. Post & Sons.

Guests in the 1920s were furnished with an unheard of lyrical luxury -- a radio in all 1,000 rooms.

GLITZ THOUGH THE DECADES

The neo-classical lobby with its gilded adornments captures the buzz and electric current that the “city that never sleeps” is known for. Guests bask in the hustle and bustle and at once understand why politicians, corporate high rollers, celebrities and filmmakers alike are so attracted to this historic entity.

The Roosevelt Hotel has been the backdrop for many movies, including “Wall Street,” “Quiz Show,” “Presumed Innocent,” “Malcolm X,” “Maid in Manhattan,” “1408” and “Boiler Room.” In 2008, Rascal Flatts, top-selling music artists, filmed their music video “I’ll Be Home for Christmas” in the lobby of the hotel.

From politicians such as former New York City Mayor Rudy Giuliani to sports superstars like NFL legend John Elway to Hollywood’s Finest including Ben Affleck, The Roosevelt Hotel has provided top-notch accommodations to America’s top notch.

The Roosevelt lobby has been graced with the likes of such glitterati as Harrison Ford, Charlie Sheen, Michael Douglas, Jennifer Lopez, John Cusack and Denzel Washington.

The hit ABC series “The Bachelor,” starring Charlie O’Connell, filmed the first episode of the seventh season at The Roosevelt Hotel, utilizing the Grand Ballroom as the site of the first rose ceremony of the season. “The Bachelor” hopefuls retired to the comfort of Roosevelt guestrooms during the process.

Set in the 1960s, the Golden Globe-winning series for Best TV drama, “Mad Men,” referenced The Roosevelt Hotel’s stylish accommodations and lobby bar -- deemed Madison Club Lounge -- as a favorite locale throughout the show’s first three seasons.

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