

## **THE ROOSEVELT HOTEL, NYC MANHATTAN MEETINGS IN GRAND STYLE**

NEW YORK CITY – One step through the traditional revolving doors of The Roosevelt Hotel and meeting guests are transported to the grandeur of old New York. Called the **Grand Dame of Madison Avenue** since its opening in 1924, this 1,015 room hotel spans an entire city block and envelopes meeting attendees in simple splendor and fascinating history. The 30,000 square feet of flexible meeting space and enviable Madison Avenue and 45<sup>th</sup> Street address of The Roosevelt Hotel attracts and awes meeting planners and attendees alike.

Breathtaking ballrooms provide elegant and functional space for groups of varying sizes. The expansive, 5,696 square foot **GRAND BALLROOM** accommodates up to 1,000 attendees and boasts an adjacent private dining parlor and 1,952 square foot foyer. The triple-tiered ballroom is reminiscent of the glamour of the '20s with a 27-foot high gold-gilded ceiling above a wave of arched windows and iron-laced balconies. Meeting planners aren't "prohibited" to throw a roaring '20s themed event in this grand space, complete with suspenders, flapper's gowns and cigarette holders.

Also mirroring the elegance of the 1920s era is the **TERRACE ROOM**, with classic round windows edging an entire wall and four authentic crystal chandeliers adorning the ceiling. Whether hosting groups up to 500 or banquets for up to 300 within the 4,128 square feet of space, The Terrace Room envelopes guests in grandeur and also provides a quaint alcove for speeches and presentations.

A dramatic backdrop exists for "unofficial" gatherings. The most elaborately appointed parlor in The Roosevelt Hotel is the oval-shaped, two-story **PALM ROOM**, which is encircled by a dozen towering pillars and spans 3,038 square feet.

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The Palm Room provides a time capsule of refinement as an impressive social escape, the ideal setting for a grand high tea, a novel event to attract the attention of meeting attendees.

Additional executive session and boardroom appointments are found in 19 meeting rooms, ranging in size from 299 to 1,007 square feet, providing flexibility for a variety of meeting needs, from intimate meetings of 20 to corporate galas of 800.

Additionally, The Roosevelt Hotel's rooftop lounge, **MAD46** offers 1,300 square feet of event space showcasing breathtaking views of the city below. Available for private events year round, the rooftop deck and indoor lounge are a perfect addition to the neoclassical interior of The Roosevelt Hotel. The décor at mad46 is simplistic and chic, alluring guests with phenomenal views of city sites such as Times Square and Madison Avenue.

The gracious meeting space and dignified décor at The Roosevelt Hotel are complemented by the attentive, knowledgeable staff, including multilingual services in 20 languages. Experienced meeting specialists -- under the eye of a discerning general manager -- perform personalized convention services, ensuring that groups are handled with the same signature "White Gloved Service" as leisure guests.

All function space is equipped with high-speed internet access and all common spaces of the hotel feature wireless internet access. The on-site audio visual company and Convention Services Department ensure that all events run without a hitch. The Roosevelt **BUSINESS CENTER** provides multilingual services, internet capabilities, secretarial services, computer access, shipping options and printers -- all the equipment necessary to satisfy any business need.

Whether a private function of 50 in the Palm Room or an extravagant affair for 1000 in the Grand Ballroom, The Roosevelt Hotel has a full array of dining options that please even the most discerning epicure. Spinach and Feta Cheese Spanikopita and Wild Mushroom Turnovers are palate-pleasing choices from the hors d'oeuvres menu, while the Saffron Fettuccini with Lobster Bolognese and Porcini Crusted Free Range Chicken with Foie Gras Enhanced Corn Bread are mouth-watering options from the dinner menu.

Between meetings, fraternizing occurs at the “men’s luxury club” **JOHN ALLAN’S**, where **The Full Service** -- a scalp massage, conditioning treatment, hot towel, haircut, manicure and shoeshine, is performed within a 45-minute time frame in an oversized leather club chair. If more time is allowed, a game of pool at the billiards table over a cold beer from the John Allan’s bar provides jocular entertainment. This classic men’s club is located on the lower level of The Roosevelt building.

After a day full of meetings in the city that never sleeps, attendees head to **MADISON CLUB LOUNGE** or **MAD46** to unwind. A gentleman’s library-style watering hole, **MADISON CLUB LOUNGE** offers martinis, premium cognac and live musical entertainment in a “loose tie” atmosphere, where after-hour business negotiations thrive along the 31-foot long bar within its mahogany walls. For a refreshing break with unsurpassed views of Midtown Manhattan, attendees can also head up to the hotel’s rooftop lounge, **MAD46**, to enjoy an array of signature cocktails such as the Mad Mojito or the Teddy-Tini.

Guests end long days in one of 1,015 guest rooms or 52 suites and relax in the cozy, residential atmosphere that the mahogany wood furniture and light-colored bed coverings provide. Wireless Internet and an ergonomic desk chair are available in each room for attendees who are “strictly business,” while the Fitness Center is a great place for other

attendees to let off some steam. Offering a wide range of cardiovascular and free-weight equipment in addition to complimentary fruit, water, towels, magazines and newspapers, guests have the luxury of visiting the fitness center 24-hours a day.

Executives looking to impress choose to stay in the expansive, eight-room **PRESIDENTIAL SUITE**, which boasts nearly 4,000 square feet of luxury including a wrap-around terrace with a spectacular skyline view. The formal living and dining areas coupled with a full kitchen present high rollers with all the space necessary to make crucial business deals.

Meeting attendees are mesmerized by the magical ambiance and history of The Roosevelt Hotel. When the hotel opened in 1924, innovative services included a private, underground passageway for white gloved porters to whisk guests from Grand Central Station to the hotel, a hospital with an operating room, a health institute and Turkish spa, a children's nursery and a kennel. It was even the first hotel to install radios in every guest room. Host to celebrities and socialites in the Golden Era, The Roosevelt Grill set the stage for Big Band great Guy Lombardo to begin his cherished tradition of broadcasting "Auld Lang Syne" on New Year's Eve.

The Roosevelt Hotel, located at Madison Avenue at 45th Street, is a half-hour drive from La Guardia Airport and 45 minutes from John F. Kennedy and Newark International Airports.

For unparalleled meetings in the heart of midtown Manhattan, call **THE ROOSEVELT HOTEL** at **(888) TEDDY-NY** or (212) 661-9600 or visit the Web site at **www.theroosevelthotel.com**.

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