

YEAR 2010

COUPLES SAY “I DO” TO TIMELESS WEDDINGS AT THE ROOSEVELT HOTEL, NYC

NEW YORK CITY -- Whether an intimate gathering or 1,000 guests classically attired for a traditional ceremony, fairy tale romances come to life at The Roosevelt Hotel -- deemed the Grand Dame of Madison Avenue since 1924. Retaining the splendor and status of yesteryear with its original American Colonial and Neo-Classical ambiance, The Roosevelt Hotel provides newlyweds a picturesque setting for a wedding to be remembered.

Presenting a breathtaking backdrop for grandiose ceremonies and receptions alike, classical elegance reigns within the enchanting ballrooms of The Roosevelt Hotel. The GRAND BALLROOM, one of the city's few remaining traditional ballrooms, bestows 5,696 regal square feet. Gilded 27-foot ceilings, magnificent chandeliers, iron-laced balconies and arched windows make couples feel as if they've traveled back in time. More intimate gatherings are arranged at the elaborately-appointed PALM ROOM, where guests nestle in 3,038 square feet of charm. The two-story oval-shaped tearoom is canopied by a 28-foot high sky-mural ceiling, encircled by a dozen stately marbleized pillars and soaring arched windows. Equally impressive is THE TERRACE ROOM as it envelopes guests in grandeur with 4,128 square feet of space. Couples and their guests dine and dance in this visionary room complete with gilded moldings, classic round windows edging an entire wall, and four original crystal chandeliers adorning the 23-foot high ceiling.

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The Roosevelt Hotel understands how important every detail is when planning a wedding and truly caters to the couples needs. After proving this time and time again, the hotel was presented with the Brides Choice Award for 2008 by Wedding Wire Network and recognized with an excellent rating by Martha Stewart Weddings.

Offering The Roosevelt Wedding Package, brides and grooms add all the special touches they may wish for, starting at \$150 per person. The package includes champagne upon arrival, a five-hour premium bar, a one-hour reception, a five-course sit down dinner or buffet of international cuisine, as well as vintage wine and a custom wedding cake. Wedding guests enjoy special overnight rates in historical accommodations while newlyweds are treated to a complementary honeymoon suite.

The Roosevelt Hotel's wedding coordinator provides brides and grooms with assistance in order to create the wedding of their dreams. Available each step of the way, wedding coordinators help organize and plan the details and devise a "wedding checklist" to keep couples on schedule. From centerpieces, cultural entertainment and favors, to menu and escort cards, customized food offerings and signature drink bars -- coordinators help to add personal touches to express each couples personality, relationship and family traditions.

Weddings at The Roosevelt Hotel range from winter wonderlands complete with white linens and blue snowflakes to black-tie affairs where regal guests dress to the nines. Whether the wedding calls for a personal, cultural or traditional theme, the Madison Avenue landmark provides the ideal setting.

For a more relaxed reception setting, The Roosevelt Hotel's rooftop lounge, mad46, offers wedding guests panoramic views of the city below. Enticing guests with both indoor and outdoor event space, party-goers can sip champagne while enjoying an unsurpassed view of Midtown Manhattan rain or shine.

The Roosevelt Hotel extends its offerings to many pre-wedding activities nearby. Bridal parties are just a short stroll from the most prestigious shopping in the world. Featuring stores from Barney's and Prada to Versace and Louis Vuitton, Fifth Avenue offers the ideal locale for the "girls" to let loose and shake off any pre-wedding jitters. Groomsmen gallivant to John Allan's, the exclusive men's wellness club in the Roosevelt Hotel complex, to relax and unwind before the big day.

While waiting for a haircut, scalp massage, shoeshine, or other classic service in an oversized, leather club chair, gentlemen enjoy a cold beer at John Allan's bar or play a game of billiards.

Marrying elegance and simple splendor with the grandeur of old New York, the enchantment of The Roosevelt Hotel has enamored couples of all ages for years. To create a wedding to remember, call The Roosevelt Hotel toll-free **888-TEDDY-NY** or visit **www.theroosevelthotel.com**.

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